

A PROJECT FOR THE UPLIFTMENT OF MARGINALIZED COMMUNITIES





ABOUT US

Manappat Foundation is a result of the Corporate Social Responsibility of the Manappat Group. It is an initiative to further the cause of the underprivileged by applying the most appropriate interventions in areas of Healthcare, Education, Economic Empowerment, and Socio-cultural Reforms.

Manappat Foundation is a team of dedicated and committed professionals who have come together to further the cause of the underprivileged. Together with a combined experience of over two decades in the humanitarian sector, we are now poised to apply our knowledge and experience in the development of the arginalized.

Vision 2040 is a result of the culmination of ideas, vision and the commitment of this team.

History

Founded in 1993, Manappat Foundation has long focused on systematic approaches to all eviating poverty with faith inspired actions. Our genesis began with the introduction of welfare programs across Kerala and gradually spread itself over the years.

In 2015, our Chairman and Managing Director of the Manappat Group, Mr. Ameer Ahmad, who is an alumnus of the Aligarh Muslim University, met some individuals and discussed the issues of development and the need to reach out to the poorest of the poor. It was based on these discussions that the idea of Vision 2040 was conceptualised and drafted by a group of professionals and laid out for action. Thus Vision 2040 was defined.

A new beginning

This is the beginning of a new phase in the journey of Manappat Foundation. From being a helping hand to the socially challenged, it has transformed itself to an empowerment agent.

We are revisiting our strategy and approaches in the year 2015 and envisaging a 25 year model to achieve some astounding feats by 2040.

Our newest area of intervention is in the North Indian state of Uttar Pradesh, which has the highest population with some of the most alarming statistics of their conditions. We dream of making a dent in this situation by our humble efforts and bringing about a holistic change in the life of marginalized communities.

MANAPPAT GROUP



The Manappat Group is a vibrant, versatile business house with an unrivalled portfolio of interests and investments across the Sultanate of Oman, United Kingdom, United Arab Emirates, India and Saudi Arabia. Our subsidiary companies and associates are market leaders in a diverse range of industries and sectors, but are united by a commitment to enhancing the quality of life in the areas we do business and achieving exceptional standards of performance and customer service.

Making a difference

We invest in ventures and activities that create jobs, bring economic stability, develop infrastructure, conserve the environment and serve the community in the regions in which we operate; enriching the lives of our customers, our employees, our suppliers and local citizens. Manappat Foundation is a manifestation of our CSR and commitment to serve humanity.

INTRODUCTION TO VISION 2040

Goal 2040

To achieve significant advancement in the educational, economic and social status of the marginalized communities of Uttar Pradesh.

Mission

To deliver the most appropriate interventions in the field of Education, Economic Empowerment and Social Sphere of the underprivileged in order to enhance their status within the society.



Vision 2040 is a systematic approach towards a holistic development model for marginalized communities of the backward districts of Uttar Pradesh

WHY UTTAR PRADESH?

- Million, yet worst indicators in terms of economic development
- High political representation, yet no positive outcome
- · Government efforts for the downtrodden have not been able to reach out to the masses and translate into improved statistics
- Highest population at 200
 Uttar Pradesh remains at the
 Uttar Pradesh also presents bottom of the list with close to 1/3rd of the population living under the poverty line
 - The disparities in Uttar Pradesh are at the highest in terms of both income and community level differences
- the greatest potential in terms of growth and development with its resources and vibrant atmosphere for investment, industrialization and economic development.



SACHAR COMMITTEE AND BEYOND

- Lowest literacy rates
- Lowest representation in jobs
- Poorest health conditions
- Lowest expenditure patterns
- · Education, employment and economic status of the marginalized is the lowest in the country
- Condition of marginalized communities in Uttar-Pradesh and Bihar is the worst.
- Assessed on all parameters of Education, Economic Activity, Political Leadership and Social Indicators.

A study of the marginalized populations shows the worst indicators of human development

THEMATIC AREAS OF WORK

EDUCATION

- To enhance the literacy percentage of the marginalized communities
- · Increased participation in high quality educational institutions
- Skills Training, Vocational Education, Market Linked Programs
- Increase in representation in professional and administrative services

ECONOMIC

- To improve the opportunities for gainful employment for marginalized communities.
- To develop and promote entrepreneurship.
- To provide market-linked skills and vocational training for economic empowerment.
- To provide means for livelihood through appropriate interventions.

WASH & HEALTH

- Improved health statistics by appropriate interventions.
- Awareness Programs on health, hygiene, water & sanitation
- existing facilities are not available

SOCIO CULTURAL

- Communal Harmony between different faiths.
- Living in a pluralistic society and co-existence with other communities
- Provision of amenities where
 Leadership Development for Youth, Women and Marginalised Communities
 - Faith based initiatives for national development and nation building

Our program
design is in
line with the
latest
statistical data
and program
techniques.

PROGRAMMATIC APPROACH

COMMUNITY ORGANISATION

- Advocacy & Outreach
- Mohalla Development System
- Core Group Development
- Building Community Institutions

COMMUNITY DEVELOPMENT

- Master Planning
- Creating Linkages
- · Sector-wise interventions in
- Advocacy
- · Socio-Cultural Reforms

COLLABORATION

- · Partnership with institutions
- · Replication of good models
- Adopting innovative and integrated approaches



ACTION PLAN

SHORT TERM PLANS

- Welfare Projects
- Microfinance
- Skills Programs
- Financial Aid
- Moral Education

MEDIUM TERM PLANS

- Create Institutions
- Government Aid
- Development Projects
- Advocacy
- Networking

LONG TERM PLANS

- · Participation in administration
- Improved life standards
- State-level institutions
- Nation Building
- Communal Harmony

PROJECTS

COMPLETED

- Winterization 2015 conducted in Aligarh, Hathras and Bijnaur
- Hamara School supported in Aligarh
- Project Anam supported in Lucknow
- Mirzapur Health Camp

ONGOING

- Hamara School Maulana Azad Nagar, Aligarh
- Najibabad ITI
- Hamara Gaon Phase I in Mewali, Hathras
- Financial Literacy

UPCOMING

- Vocational Training Centres
- Livelihoods Schemes
- Super 30 Coaching
- · Medical Mobile Units
- Hamara School Units
- And many more...



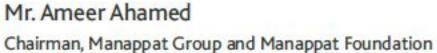


MESSAGE FROM THE CHAIRMAN

"Vision 2040 is our endeavour to bring the contribution of the marginalized populations of Uttar Pradesh at par with the national average. This is not my individual mission, but a vision that I want to share with everyone concerned. We need to remove the 'backward complex' and make our space within a pluralistic society by proactive measures.

We are not going to live forever, and when the Almighty has bestowed us with abundance in all His wisdom, it is but to make us custodians of this wealth.

So we must learn to give more than we take. Thus we aim to share this vision and tackle the economic and socio cultural problems together."





YOU TOO CAN BE A PART OF THIS VISION

We realize that Vision 2040 is an ambitious program that is not possible without the support and cooperation of all stakeholders. Therefore we exhort all like minded people to join us in making this vision a reality.

Manappat Foundation is open to all organisations and individuals to come forward and become a part of this mission. With this in mind, we have envisaged a variety of partnership models for different players. You can be a part of this vision by contributing financially, physically, even intellectually.





We are jointly working with the Centre for Promotion of Educational and Cultural Advancement of Muslims of India (CEPECAMI) at Aligarh Muslim University, who are our esteemed partners.

We are also working with other development partners such as Noorul Uloom Educational Society, Aligarh, Society for Human Welfare and Education, Aligarh, Scholars' Welfare Foundation, Lucknow, Muslim Fund Najibabad and many more are joining us. Write to us today to know how you too can contribute and be a part of Vision 2040. Manappat Foundation shall strive to act as a facilitator and promoter of ideas and approaches, tending to identify and unify innovative approaches and practices. We wish to act as a means to amalgamate different stakeholders and galvanize them into action for the betterment of humanity by negotiation and arbitration.

GET IN TOUCH

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