

## Vision 2040

**Thematic Area: Livelihood**

**Intervention: Vocational Training Center- Greenfield**

### Concept Note

<b>Project Name:</b>	<b>Vocational Training Centre- Greenfield</b>	
<b>Project Identification Number:</b>	MF/Vision2040/--/Aligarh/2016	<b>Office Use Only</b>
<b>Location of Project:</b> (Settlement / Area, region, province, Country)	Aligarh, Gorakhpur , Bijnor and Varanasi Districts  (Could add more locations based on sponsor response)	
<b>Implementing Agency:</b>	Manappat Foundation in association with .....	
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<b>Problem Statement:</b>	<p>By 2025, India's demographic dividend is expected to contribute 25% of global workforce. However, out of 30 lakh graduates joining the Indian job market every year only about 5 lakh are considered employable. The sectors facing acute manpower shortage include IT, BFSI, pharma, healthcare, infrastructure, retail, auto and consumer durables, amongst others. According to NSDC, the growing skills gap in India is estimated to be more than 25 crore workers by 2022.</p> <p>While employment augmentation remains a priority, the critical concern is that the young workforce entering the job market every year continues to lack the skills it needs to qualify as employable or require significant training investment once employed. With about 1.2 crore individuals joining the workforce every year, tackling the pressing issue of skills gap is imperative as it could derail India's growth story.</p>	

	<p>This High rate of youth unemployment represents a wasted resource for developing economies like ours and limits the inputs available for urgently needed growth. Thus, making it harder to realize the benefits of labor-intensive growth strategies. Apart from the economic impact that many people seem to notice, everyone seems negligent of the social impact of having about 6 billion of young population unfit for work. In this respect, Vocational Education and Training (VET) is an important element of the nation’s education initiative.</p> <p>For marginalized communities drop-out rates are very high and unemployment is rampant. In such a scenario, vocational training and skilling becomes the most critical cog in the wheel. A renewed focus of the governments is witnessed with the establishment of National Skill Development Corporation. Under the “Skill India” mission of the central government plans to skill over 40 crore people by 2022. The prominent initiatives under this programme are National Skill Development Mission, National Policy for Skill Development and Entrepreneurship 2015, Pradhan Mantri Kaushal Vikas Yojna (PMKVY) scheme and Skill Loan Scheme. Manapaat Foundation under its Vision 2040 project is fully committed to support and supplement the efforts of the governments. MF intends to integrate the efforts of governments with its community mobilisation initiatives to ensure proper enrolment of youth under these schemes.</p>
<p><b>Project Summary:</b></p> <p>Objectives, expected results and main activities</p>	<p><b>The concept</b></p> <p>This project aims to establish greenfield Vocational Training Centers (VTCs) in selected locations of Uttar Pradesh. Traditional ITIs lack the placement connect despite having the requisite infrastructure. Another issue with them is lack of community mobilization and ignorance of soft and digital skills. Modern VTCs are better equipped on these lines but lack proper penetration in marginalized communities. Genuine placement agencies and reputable foreign employers also lack proper network in these communities.</p> <p>Given the enormity of the problem, a holistic approach is proposed for adoption. We intend to base the solution on four pillars to make it holistic.</p> <ul style="list-style-type: none"> <li>• The first pillar is the infrastructure partner. The infrastructure partner shall provide the basic as well as the advanced infrastructure for skill training. It shall be to the duty of the infrastructure partner to follow</li> </ul>

	<p>government mandated guidelines and rules.</p> <ul style="list-style-type: none"> <li>• The second pillar is the skill partner. Skill partner shall be experts in domain specific content, train-the-trainer capabilities, proper and timely assessment, evaluation and certification. Course material and other training related activities shall be the responsibility of this partner.</li> <li>• The third pillar of this approach is the placement partner. This partner shall be responsible for liaison with prospective employers both national and foreign. Placement partner shall be an expert in visa procurement and processing.</li> <li>• The fourth pillar shall be the systems integration partner. Networking among the three partners, maintaining proper as well as prompt communication, MIS, community mobilization and private scholarship schemes and loans shall be the responsibility of this partner. This approach can be moulded according to region specific requirements. For instance, in some cases infrastructure and skill partner may be the same while in other, placement and systems integrator may be the same.</li> </ul> <p><b>Objectives:</b></p> <ol style="list-style-type: none"> <li>1. This project aims to ensure maximum enrolment of youth in the “Skill India” schemes.</li> <li>2. Establishing VTCs with focus on industry relevant skill trades.</li> <li>3. Introduction of soft skills, life skills and digital literacy in VTCs.</li> <li>4. Providing the missing placement linkage to skilled youth.</li> <li>5. “Learn now, Pay later” scholarships scheme, those not covered under PMKVY.</li> <li>6. Foreign placement soft loan scheme.</li> </ol>
<b>No. of Beneficiaries:</b>	350-500 students per VTC
<b>Target:</b>	10 VTCs at strategic locations in U.P. in 5 years
<b>Project Budget:</b>	<p>Approximately INR 25 lakhs- 1 crore* (US\$ 38,000- 150,300) per VTC on donated or leased land depending on location, infrastructure available, skill trades, etc.</p> <p><i>*break-up of the budget shall be done on the basis of final assessment report</i></p>

	<i>*Cost in US\$ rounded is off.</i>
<b>Contribution from Implementing Agency</b>	Manpower, Human Resource, Survey and Implementation model.
<b>Monitoring &amp; Evaluation</b>	Regional Office, Manappat Foundation & Donors jointly
<b>Project Duration:</b>	As per the final assessment report
<b>Donors:</b>	

***\*A detailed project proposal shall be submitted to the donor with primary data & budget break-up for approval.***